

This Page Is Inserted by IFW Operations  
and is not a part of the Official Record

## **BEST AVAILABLE IMAGES**

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

**IMAGES ARE BEST AVAILABLE COPY.**

**As rescanning documents *will not* correct images,  
please do not report the images to the  
Image Problem Mailbox.**

#3

ATTORNEY DOCKET NO.: JAKOBSSON 25-3

PATENT



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Declaration and Power of Attorney

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled "SYSTEM AND METHOD FOR INCORPORATING ADVERTISING INTO PRINTED IMAGES AND PRINTER HAVING THE SAME," the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment, if any, specifically referred to in this oath or declaration.

I acknowledge the duty to disclose to all information known to me which is material to the patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

NUMBER	COUNTRY	DATE FILED	PRIORITY CLAIMED
	None		

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

<u>US/PCT Serial Num</u>	<u>Date Filed</u>	<u>Status</u>
None		

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby appoint the following attorney(s) with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith:

Kenneth M. Brown	(Reg. No. 37,590)
Donald P. Dinella	(Reg. No. 39,961)
Martin I. Finston	(Reg. No. 31,613)
Barry H. Feedman	(Reg. No. 26,166)
Julio A. Garcera	(Reg. No. 37,138)
Jimmy Goo	(Reg. No. 36,528)
Stephen M Gurey	(Reg. No. 27,336)
John M. Harman	(Reg. No. 38,173)
Matthew J. Hodulik	(Reg. No. 36,164)
Michael B. Johannesen	(Reg. No. 35,557)
Irena Lager	(Reg. No. 39,260)
Reitseng Lin	(Reg. No. 42,804)
John B. MacIntyre	(Reg. No. 41,170)
Christopher N. Malvone	(Reg. No. 34,866)
John F. McCabe	(Reg. No. 42,854)
Michael A. Morra	(Reg. No. 28,975)
Gregory J. Murgia	(Reg. No. 41,209)
Claude R. Narcisse	(Reg. No. 38,979)

Joseph J. Opalach	(Reg. No. 36,229)
Neil R. Ormos	(Reg. No. 35,309)
Jack R. Penrod	(Reg. No. 31,864)
Gregory C. Ranieri	(Reg. No. 29,695)
Eugene J. Rosenthal	(Reg. No. 36,658)
Ronald D. Slusky	(Reg. No. 26,585)
Ozer M.N. Teitelbaum	(Reg. No. 36,698)
Charles L. Warren	(Reg. No. 27,407)
Eli Weiss	(Reg. No. 17,765)

I hereby appoint the attorney(s) on ATTACHMENT A as associate attorney(s) in the aforementioned application, with full power solely to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected with the prosecution of said application. No other powers are granted to such associate attorney(s) and such associate attorney(s) are specifically denied any power of substitution or revocation.

Full name of first inventor: Bjorn M. Jakobsson

Inventor's signature:  Date: March 12 '01

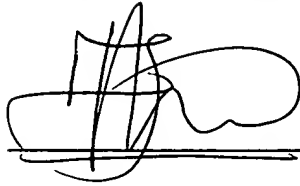
Residence: City of Hoboken  
County of Hudson  
State of New Jersey

Citizenship: Sweden

Post Office Address: 1203 Garden Street  
Hoboken, New Jersey 07030

Full name of second inventor: Fabian Monroe

Inventor's signature:



Date: March 14, 2001

Residence:

City of New York  
County of New York  
State of New York

Citizenship:

St. Lucia

Post Office Address:

21 West 8th Street, Apartment 3R  
New York, New York 10011

ATTACHMENT A

Attorney Name(s):

David H. Hitt	Registration No. 33,182
Charles W. Gaines	Registration No. 36,804
Glenn W. Boisbrun	Registration No. 39,615
Robert R. Axenfeld	Registration No. 37,276
Mark E. Kelley	Registration No. 45,857
Greg H. Parker	Registration No. 44,995
Jimmy L. Heisz	Registration No. 38,914

Telephone calls should be made to David H. Hitt of HITT GAINES & BOISBRUN, P.C. at:

Phone No.: (972) 480-8800  
Fax No.: (972) 480-8865

All written communications are to be addressed to:

David H. Hitt  
HITT GAINES & BOISBRUN, P.C.  
P.O. Box 832570  
Richardson, Texas 75083

Atty. Docket No.: JAKOBSSON 25-3